

SENIOR YEARBOOK AD

Creekview High School

1550 Owens Store Road
Canton, GA 30115

School Office • (770) 720-7600
Cynthia.Humphlett@cherokee.k12.ga.us

Straight from the heart and into the yearbook! Our staff is now offering the opportunity to “personalize” the yearbook in a very special way with a “Public Display of Affection” [PDA] ad. Space is available to congratulate a graduate or tell your student how proud you are! Regardless of the occasion, your ad provides a great way to recognize a student or event that our staff may not otherwise be able to cover. To reserve your space, follow these guidelines:

PRICES/SIZES: COLOR ADS

Process color ads are available in the following sizes for the prices shown and must be paid for **before 12/12/14 to be included in the Yearbook.**

SENIOR ADS RECEIVED BEFORE 10/31/14 WILL RECEIVE A \$25 DISCOUNT PER AD.

- **1/8 page:** \$100
- **1/4 page:** \$150
- **1/2 page:** \$225
- **full page:** \$350

STEP-BY-STEP INSTRUCTIONS

- 1] Select ad size.
- 2] Select a standard ad design.
- 3] Complete the Order Form provided.
- 4] Provide photos for each space in the ad. Note tips for photo submission on this sheet.
- 5] Write text for the ad on the Order Form or attach it on a separate sheet.
- 6] Provide payment or installment.
- 7] Deliver or mail all of the materials to yearbook staff by the deadline below.

ONLINE YEARBOOK ORDERING

WWW.CREEKVIEWYEARBOOK.COM

PHOTO SUBMISSION GUIDELINES

- **Do not cut, glue or tape photos.**
- All Ads will appear in color.
- Care will be taken to return photos; however, copy prints should be submitted for irreplaceable photos. The school, yearbook staff or the yearbook company do not accept responsibility for lost or damaged photos.
- Select vertical [tall] photos for vertical spaces and horizontal [wide] photos for horizontal spaces.
- Photos will be enlarged or reduced to fit the layout.
- Writing lightly in pencil, put your name, address and phone number on the back of each photo.
- Again, lightly in pencil, number the back of photos to match the numbers on the design you selected.
- If you wish the school to return photos please include a self-addressed stamped envelope. Photos will be returned in May.
- **Do not submit Photos in Word Document, PDF, or BITMAP format**

SPECIAL CONSIDERATIONS

- The yearbook staff reserves the right to reject photos or text or ask the customer to make changes to conform to Creekview’s Policies.

AD & PAYMENT DEADLINE: 12/12/14

IF AD PAYMENT IS RECEIVED BEFORE 10/31/14 DEDUCT \$25

THE AUBERON ORDER FORM

To reserve yearbook space, please provide the following by **12/12/14**:

- This order form
- Ad Photo(s)
- Ad Text
- Ad Payment
- Payments may be made with Cash, Check or Money Order. **Make Checks Payable to CHS Yearbook**

- Mail or deliver to:
Creekview High School
ATTN: Yearbook Staff
1550 Owens Store Road
Canton, GA 30115

> CUSTOMER DATA

STUDENT'S NAME

PARENT/PURCHASER'S NAME

ADDRESS/CITY/STATE/ZIP

YOUR SIGNATURE

EMAIL ADDRESS

DAYTIME PHONE

EVENING PHONE

> ADVERTISING DATA

CHECK THE AD SIZE REQUESTED:

	COLOR	
1/8 PAGE	\$100	_____
1/4 PAGE	\$150	_____
1/2 PAGE	\$225	_____
FULL PAGE	\$350	_____

Number the photos you are turning in according to the number on the picture box in the layout you have selected. **You must enclose the right amount of pictures in the envelope.**

IS THIS AD A SURPRISE FOR THE STUDENT:

_____ YES _____ NO

PROVIDE THE FOLLOWING DESIGN INFORMATION:

DESIGN # _____

NUMBER OF PHOTOS PROVIDED: _____

NEATLY PRINT AD TEXT BELOW [YOU MAY SUBMIT ON ANOTHER SHEET OF PAPER]:

> PAYMENT

\$ _____ AD TOTAL
\$ _____ -\$25 DISCOUNT BEFORE 10/31***
\$ _____ CASH INCLUDED [DO NOT MAIL CASH]
\$ _____ CHECK/MONEY ORDER INCLUDED

> YEARBOOK

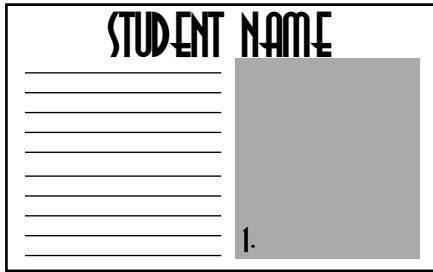
- Available for sale at:

www.CreekviewYearbook.com

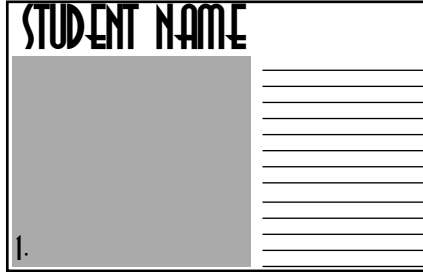
***PAYMENT MUST BE RECEIVED BEFORE 10/31/14 TO RECEIVE DISCOUNT

1/8 Page Ads

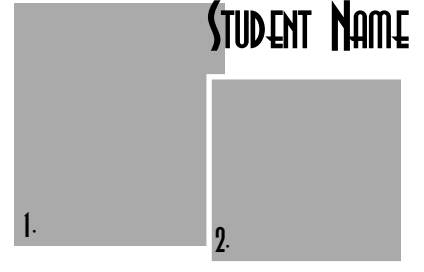
Number the photos you are turning in according to the number on the picture box in the layout you have selected.



Layout Design #1/8 A
(1 photo)



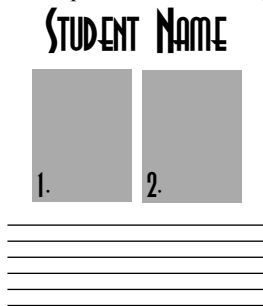
Layout Design #1/8 B
(1 photo)



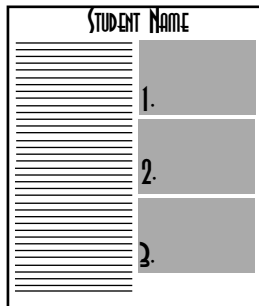
Layout Design #1/8 H
(2 photos)

1/4 Page Ads

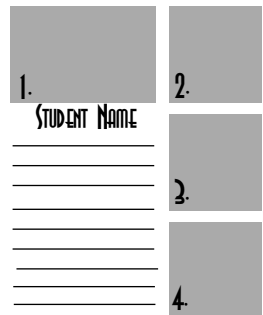
Number the photos you are turning in according to the number on the picture box in the layout you have selected.



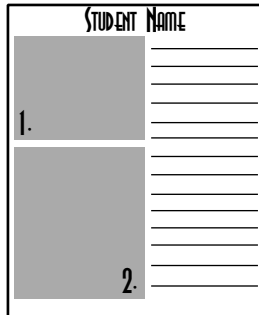
Layout Design #1/4 M
(2 photos)



Layout Design #1/4 L
(3 photos)



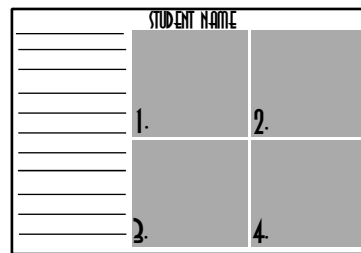
Layout Design #1/4 F
(4 photos)



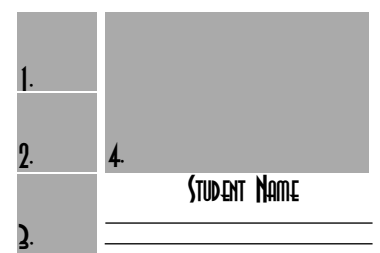
Layout Design #1/4 O
(2 photos)

1/2 Page Ads

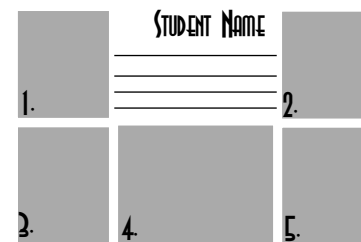
Number the photos you are turning in according to the number on the picture box in the layout you have selected.



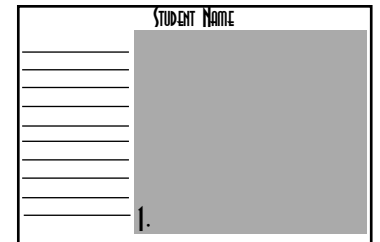
Layout Design #1/2 Q
(4 photos)



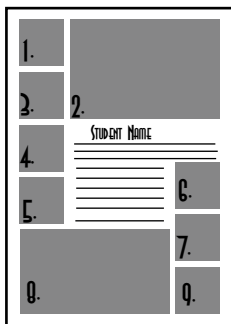
Layout Design #1/2 Z
(4 photos)



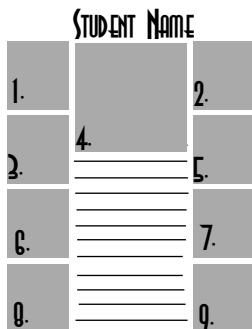
Layout Design #1/2 R
(5 photos)



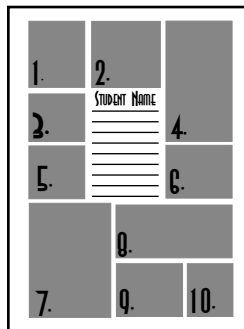
Layout Design #1/2 A
(1 photo)



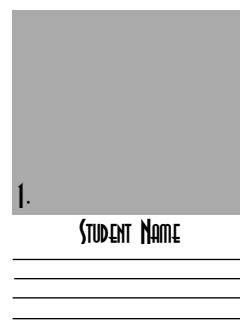
Layout Design #Full V
(9 photos)



Layout Design #Full G
(9 photos)



Layout Design #Full O
(10 photos)



Layout Design #Full K
(1 photo)

Full Page Ads

Number the photos you are turning in according to the number on the picture box in the layout you have selected.